

2025 Culture of Data Call for Abstracts

Virtual Conference Thursday, April 24, 8:45 a.m. - 3:30 p.m and Friday, April 25, 9:00 a.m. - 3:00 p.m.

Submission Period: December 13, 2024 - February 2nd, 2025, 11:59pm MST.

The Colorado Public Health Association invites you to submit an abstract for our annual Culture of Data Conference to be held virtually on April 24-25, 2025.

The Culture of Data (CoD) conference brings together community members, academia, state/local government, and nonprofit organizations that share a goal of achieving health equity.

Conference objectives:

The Culture of Data conference is designed to strengthen the use of data to support the CPHA vision of creating the healthiest Colorado for everyone by:

- Sharing innovative practices that promote partnership and collaboration between community members and public health professionals to make data more accessible,
- Exploring examples of data sharing with and by communities and how communities can leverage data to advance health equity and health outcomes, and
- Highlighting data sources and methodologies to identify and measure community assets and health equity.

This year's theme is ***Data Science for Health Justice: Addressing the Social Determinants of Health.***

Data Science for Health Justice: Addressing the Social Determinants of Health focuses on using data to understand and address the social, economic and environmental factors as well as underlying social and institutional inequities. This health justice movement has been a powerful force in public health, seeking to highlight the destructive role of oppressive forces such as racism, sexism, classism and others and to promote collective action. By bringing together experts from diverse fields within public health and the community, this conference aims to explore how data can be utilized to identify and address systemic inequities in access to care, community connectedness, education, housing, employment, and environmental conditions. These data-driven insights and innovations can help forge new public health strategies and actionable solutions to achieve health equity.

Submissions that connect to the objectives and theme are highly encouraged; please refer to the suggestions below:

- Tips and tools for how to use data to improve social determinants of health through the built environment, education, employment and income opportunities, health care, social connections, etc
- Case studies of unique partnerships with community leaders or people with expertise in different social determinants of health
- New methods to measure or analyze institutional and social inequities and their impact on community health
- Utilizing data to promote community health policy for improve social determinants of health
- And more!

You may submit an abstract for one of the following formats below. We welcome anyone who works within the broad field of public health and/or involved in community activism to apply.

- **Lecture**
 - A structured presentation led by one or more speakers, designed to share in-depth information on a specific topic
 - 20-minute presentation with ~20 minutes for questions afterward
 - This is a typical conference presentation, usually presented with slides (audience interaction is welcomed)
- **Poster**
 - A visually-focused presentation where participants showcase their research, projects, or ideas through virtual posters
 - 1-hour duration for attendees to drop in and out to explore your live poster session breakout room
 - This presentation should include no more than 1 slide, presented live with audience Q&A throughout the session
- **Lightning Round - *Future Directions in Public Health***
 - A series of short, high-energy presentations designed to deliver key ideas or findings succinctly
 - 5-7 minute presentations presented back-to-back with all questions held until the end
 - This presentation can be done with or without slides for the delivery of a quick and efficient message
 - Lightning Round abstracts will be selected as they relate to the following topic: Future Directions in Public Health
 - Examples of this topic may include:
 - Role of AI
 - Emerging trends and technologies
 - Long term impact

- Engaging the next generation of public health /data science professionals
- And More!

Abstracts will be assessed on:

- Relevance to conference objectives and theme
- Whether they address equity
- Originality of the work
- Fit for the proposed format (lecture, poster, or lightning round)
- Preference will be given to abstracts that pertain to Colorado or surrounding states in the region

If you have any questions, please contact CPHA at info@coloradpublichealth.org