



Colorado Public
Health Association



September 9-11, 2025
Keystone Resort

www.publichealthintherockies.com



PHiR

Public Health in the Rockies is the largest statewide public health conference in the region, with over 650 attendees each year.

ATTENDEES INCLUDE:

- Governmental Local & State Public Health Professionals
- Local Public Health Officials
- Community Partners
- Physicians
- Policy Professionals
- State Public Health Officials
- Researchers
- Environmental Health Professionals
- Public Health Nurses Students
- Health Specialists/Coordinators
- Public Health Educators
- Medical Providers



PHiR is brought to you by the Colorado Public Health Association (CPHA).

Vision

Optimal health for all Coloradans.

Mission

To educate, develop and galvanize the Colorado public health community.

Sustainability



Sustainability is incredibly important to us. You will notice a new and improved Sponsor & Exhibitor Prospectus that has eliminated tangible items such as notebooks and water bottles and features opportunities to promote your organization that promotes health, wellness, and recycling. If you don't see a sponsorship level that fits you perfectly, give us a call and we can create a customized level for you!

ADDITIONAL OPPORTUNITIES

To reserve one of these opportunities, or to discuss custom sponsorship options for your organization, please contact the PHiR Conference Team at info@coloradopublichealth.org.

General Conference Sponsorships



Presenting Sponsor - \$12,500

RESTRICTED TO ONE SPONSOR

- Opportunity for a company representative to speak during opening remarks (3-5 minutes)
- Premier location of your choosing in the exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- One complimentary hotel room at the conference hotel for up to three nights
- Five conference registrations
- Logo incorporated into all marketing materials, including preconference promotional materials (dependent upon the date of commitment)
- Logo on posters of sponsors and exhibitors
- Logo on lanyards
- Recognition on the website with company description, logo, and a link provided by sponsor
- Company's pop-up displays placed prominently on stage in the main ballroom and/or by the registration area during keynote presentations
- First right of refusal for 2026 Presenting Sponsorship



Peak Sponsor - \$7,500

RESTRICTED TO TWO SPONSORS

- Opportunity for a company representative to speak during closing remarks (3-5 minutes)
- Premier location of your choosing in the exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Four conference registrations
- Logo on posters of sponsors and exhibitors
- Logo on marketing materials
- Recognition on the website with company description, logo, and a link provided sponsor
- Recognition as a Peak Sponsor at keynote presentations



Summit Sponsor - \$5,500

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Three conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided sponsor
- Recognition as a Summit Sponsor at keynote presentations



Alpine Sponsor - \$3,500

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

Timberline Sponsor - \$2,500

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- One conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided sponsor



Base Camp Sponsor - \$1,500

- One conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor



Focused Sponsorships



Public Health Awards Luncheon Sponsor - \$7,500

The ceremony is held during the PHiR conference and draws 400-500 participants to socialize and celebrate the top contributors to public health from 2025.



RESTRICTED TO ONE SPONSOR

- Sponsorship of a professionally hired MC or speaker
- Company pop-up display placed prominently on the stage
- Opportunity for a company representative to speak during opening remarks (3-5 minutes)
- Company name incorporated into all awards materials
- Four conference registrations
- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Company representative involved in handing out awards at the ceremony
- Recognition on the website with company description, logo, and a link provided by the sponsor
- Logo on posters of sponsors and exhibitors
- Option to provide a gift or marketing material to be distributed on the table during the ceremony

Language Justice Sponsor

\$5,500



RESTRICTED TO ONE SPONSOR

This sponsorship helps bridge language barriers, allowing participants from diverse linguistic backgrounds and abilities to fully engage with the event.

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Option to lead or suggest a wellness session
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor



Wellness Sponsor \$4,500



RESTRICTED TO TWO SPONSOR

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Sponsorship signage at wellness sessions
- Option to provide a promotional item (provided by sponsor) given to all participants in wellness activities
- Option to lead or suggest a wellness session
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

Photography Sponsor

\$3,500



RESTRICTED TO ONE SPONSOR

Your logo will appear on all the pictures of the conference that we post on the PHiR website.

- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor



WI-FI SPONSOR

\$2,500

RESTRICTED TO ONE SPONSOR

Wi-Fi access will be available for all attendees and the Wi-Fi sponsor will have a customized Wi-Fi network and password and a URL link to the your company homepage once successfully logged in.

- Custom Wifi landing page
- Company name as password
- One conference registration
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

Enhanced Coffee Bar Sponsor

\$2,000

RESTRICTED TO THREE SPONSORS

Help keep the energy going and sponsor a enhanced coffee break. Coffee breaks will be provided to conference attendees in the exhibit hall on all 3 days.

- Opportunity to provide branded promotional materials for the coffee break (at your cost)
- Featured signage throughout conference center and at coffee station
- One conference registration
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided sponsor



Breakfast Sponsor \$1,500

RESTRICTED TO TWO SPONSORS

- One conference registration
- Signage on the meal table
- Verbal recognition of company during morning announcements
- Logo on posters of sponsors and exhibitors
- Recognition on the website with your logo and link

Lunch Sponsor \$1,500

RESTRICTED TO TWO SPONSORS

- One conference registration
- Signage on the meal table
- Verbal recognition of company during morning announcements
- Logo on posters of sponsors and exhibitors
- Recognition on the website with your logo and link



Recycle Sponsor \$550

RESTRICTED TO THREE SPONSORS

- Logo on all of the recycle bins throughout the facility
- Logo on the badge recycle basket
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

Sanitation Station Sponsor \$550

RESTRICTED TO THREE SPONSORS

- Logo on all sanitizing stations throughout the facility
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

Scholarship Sponsor \$350

UNLIMITED

- Your sponsorship will help provide a scholarship for an attendee to attend PHiR
- Recognition on the website with company name

Tote Bag Sponsor \$750

RESTRICTED TO ONE SPONSOR

- Sponsor provides the tote bags with sponsor logo prior to the start of the conference
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link



Pen Sponsor \$750

RESTRICTED TO ONE SPONSOR

- Sponsor provides the pens with sponsor name/logo prior to the start of the conference
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

Exhibitor Showcase



Exhibitor Showcase

The Exhibitor Showcase will be located in the Keystone Conference Center. Exhibitor tables and networking will be open September 9 & 10, 2025.

INCLUSION IN THE SHOWCASE INCLUDES

- Networking with over 650 attendees from public health and other diverse backgrounds
- Your logo will appear on the conference website and in all marketing & communications
- Logo on posters of sponsors and exhibitors
- Conference registrations
- Includes 6' skirted exhibit table, 2 chairs & waste basket
- Premiere Exhibitors Only:
 - One use of attendee list pre or post-conference to email all attendees (designed by you and sent by CPHA)
 - Premiere Exhibitors Only will receive 50% off one additional registrant)



Exhibitor Showcase

BEGINNING JULY 12, 2025: ALL EXHIBITOR PRICING WILL INCREASE BY \$250

Bronze

NON-PROFIT \$850
FOR-PROFIT \$1,250

- Includes benefits on previous page
- One conference registration

Silver

NON-PROFIT \$1,250
FOR-PROFIT \$1,550

- Includes benefits on previous page
- Two conference registrations

Premier

NON-PROFIT \$1,550
FOR-PROFIT \$1,850

- Includes benefits on previous page
- Two conference registrations
- Option of one additional registration at 50% off
- One use of attendee list pre or post conference to email attendees (designed by you and sent by CPHA)



For More Information



[WWW.COLORADOPUBLICHEALTH.ORG/
PUBLICHEALTHINTHEROCKIESCONFERENCE](http://WWW.COLORADOPUBLICHEALTH.ORG/PUBLICHEALTHINTHEROCKIESCONFERENCE)



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